



تاريخ -أد 88/ علم وخبر
2004/9/15
Zahle Archbishopric Bldg., Al Motran Street,
Al Nabaa, Sin el Fil, Beirut, Lebanon

COMMUNICATION ON ENGAGEMENT (COE)

Period covered by this Communication on Engagement [Ideally the two years prior to this report]

From 1/12//2020 To 30/12//2021

We are reporting about one year only, because 2019-2020 we were in total lockdown, while we were only providing weekly hot meals to our Seniors Citizens.

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

04/02/2022

To our stakeholders:

I am pleased to confirm that Ayadina Association reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment, and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact for 2021. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,
Jean-Paul Osta
Arts Education Program Director of Ayadina Association



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Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

Ayadina Association provides a service no one else is giving; a service that addresses the social well-being of our community:

- Children and youth are offered art classes because there's no therapy like art. Art allows them to imagine new possibilities, embark on a personal journey of self-discovery, and develop into creative problem solvers in their own, unique way. They are inspired to dream and grow into positive role models in their community.

We believe that by truly touching one person, a positive ripple effect is created, and an entire community is moved. By opening up opportunities at the center, hope trickles outward nourishing every home in every corner of the community.

Quality Education goes beyond math and literature.

- Arts education is not a luxury; it's a right for everyone. And while the Lebanese official curriculum emphasizes the importance of arts: Drama, Visual Arts, and Music... This curriculum remains however not implemented in most governmental and even private schools. Ayadina Association takes on the mission of compensating for this ongoing neglect.

- Quality education is a tool towards reaching a sustainable quality of life. Ayadina Association's arts education program provides courses specifically tailored with the goal to empower socioeconomically marginalized women and youth through skills building, consequently expanding their access to educational and employment opportunities with the collaboration of local NGOs.

At Ayadina Association, everyone is welcome and is treated with dignity and respect.

- Beneficiaries of Ayadina Association's services come from different communities and nationalities: Lebanese, Syrian, Armenian, Kurdish, Iraqi, Russian, Ukrainian ... All sharing together the same courses, the same activities. We set an example of acceptance and tolerance.
- Children and youth from different socioeconomic backgrounds benefit equally from the same services. We are proud to build bridges and lifelong friendships between those who are fortunate and those who are underprivileged.
- Through our Arts Education Program, we target the most vulnerable members of the society; providing them with social inclusion and support.

Food Distribution to Seniors

With the collaboration of three different NGOs and support from our members, friends, and contacts, Ayadina has been able to continuously provide our seniors and their families with hot meals, dried food, and preserves. For Christmas, we have distributed, in addition to the weekly food distribution, household supplies, and personal hygiene kits. With the continuous support of our members, friends, contacts, and partners, we shall prevail in our mission to keep hunger at bay among our senior citizens.

- We have engaged with Global Compact Local Networks.

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

In 2021, we accomplished the following outcomes:

THE ARTS PROGRAMS

-**140** children were enrolled monthly in the Arts Education Program.

- **8 visual** and performing arts classes (Visual Arts, Classical Guitar, Piano, Derbake, Drama, Classical Ballet, Zumba and Hip Hop) run by professional artists were ensured.

PSYCHO-SOCIAL PROGRAMS

-**24 Children** were enrolled in two "Children's Rights" awareness programs: "Listen" and "FPSS" (*Focused Psycho-Social Support*) that were launched with the collaboration of the NGO Himaya.

In "Listen" children learn about positive communication using percussion instruments to create rhythm, while the lyrics written by the children focus on the issue of child protection. The "FPSS" focuses on topics like child rights, bullying, violence, and abuse through recreational activities.

ART EXHIBITION - INTROSPECTION AT 392 RMEIL

-**18** of our visual arts students visited an art exhibition entitled "Introspection" by our visual arts facilitator in which she displayed her creative artwork. The children had the opportunity to learn about her techniques. It was a wonderful experience for the students to visit for the first time a live art exhibition.

THEATER PERFORMANCE AT AYADINA

20 children and their parents attended a shadow and storytelling theater performance by a well-known artist at the Ayadina theater.

THEATER PERFORMANCE BY ZOUKAK

10 of our theatre students attended a performance by two of Zoukak's theater group's exceptional young artists at the Monot theater. It was an inspiration to them because they have an equal opportunity to apply to the Mentorship Program by Zoukak as young artists enrolled in Ayadina's Theater classes.

AYADINA at an INTERNATIONAL FORUM

50 ladies of the American Women's Club attended a presentation of the association by our Arts Education Director.

MONTHLY MOVIE NIGHTS

Ayadina has launched monthly movie nights to be screened at Ayadina Theatre for our lovely children. Films are an interactive medium in boosting the children's wellbeing and share laughs, cries together. **40 of our children** have attended our first movie night screened at Christmas.

HEALTH AND PUBLIC AWARENESS CAMPAIGNS

Ayadina Association will start hosting awareness sessions on different health topics, especially in these present times when the health care system is becoming increasingly expensive and no longer able to provide needed medical care. The first session was held on Ayadina premises on Osteoporosis Awareness, and the second was on COVID-19 Awareness. A big thank you to the AUBMC & the LRC. **35 caregivers** attended the Osteoporosis session & **12 caregivers** attended the Covid-19 Public Awareness.

SENIORS CITIZENS CLUB

280 hot meals are distributed monthly to our senior citizens.

To ensure that our senior citizens and their families had sufficient food supplies during the Christmas season and beyond, the Lebanese Food Bank kindly provided us with **50 boxes** containing basic food supplies and Christmas sweets for distribution.

Al Wadi Al Akhdar has donated **2500 cans of Hummus** for Ayadina to distribute, and we have also distributed **55 Bags** including cleaning supplies from Beit El Baraka to our citizen Seniors.

OTHER FOOD DISTRIBUTION

-110 families in need received from Ayadina **744** Hipp Organic Baby food jars through a donation from Himaya. **100 jars** were donated by Ayadina to Mother Theresa's Orphanage.